



Green Patriot Posters at Space 15 Twenty

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<http://obeygiant.com/headlines/green-patriot-posters-x-shepard-fairey>

Inspired by a World War II poster exhibition, Green Patriot Posters is a design campaign that encourages building a sustainable economy. “The World War II posters were able to create a sense of heroism and strength to everyday actions,” co-founder Edward Morris explains. “I suddenly realized that is something we really need for the sustainability movement — images that can impart solidarity, urgency, optimism, anger, and the feeling that you can make a difference.” Founded in 2008, the initiative began with a bus ad campaign and has since organized a number of educational programs and exhibitions.

In partnership with the Canary Project, Space 15 Twenty will be hosting two such events this November. The first is a youth workshop on November 13-14, presented in conjunction with Make Something!! and the Human Impacts Institute. “High school students are the perfect age to engage with sustainability because they have open minds but are also critical,” says Morris. Led by designers Tara DePorte and Steve Harrington, the charrette-like program will teach local high school students about sustainability then challenge them with designing posters that engaging the public.

To follow is a launch party for the Green Patriot Posters book, recently published by Metropolis Books, on November 20 from 5 – 8 pm. In addition to essays on climate change, activism, and design, the book features 50 detachable posters with designs by Shepard Fairey, Geoff McFetridge, DJ Spooky, Michael Bierut, Vier5, Mike Perry and many more. People attending the party will receive information on ways they can get involved in the movement, including opting for green power alternatives.

Learn more:

www.greenpatriotposters.org